

Silver Jubilee Event of the Department of Electronics and Computer Engineering (Kartik 22-23, 2076)

Sponsorship Rates and Benefits

Platinum (NRs 2,00,000-5,00,000)

Benefits

- Recognition as Platinum sponsorship for the Alumni Program and branding in the main entrance.
- Tailor-made to your organization's specific needs.
- Logo will be included in all tokens and awards.
- One full-page (A4) advertising space in the Silver Jubilee publication (finished artwork to be supplied by sponsor)
- Sponsor's own signage prominently displayed at the venue (maximum of two full size pull up banners to be displayed)
- Maximum of 20 minutes Presentation in the second day of Program.
- 5 registrations including tea and lunch for both days
- 1 exhibition table

Gold (NRs 1,00,000-2,00,000)

Benefits

- Recognition as Gold sponsorship for the Alumni Program and branding in the main entrance
- One half-page (A4) advertising space in the Silver Jubilee publication (finished artwork to be supplied by sponsor)
- Sponsor's own signage prominently displayed at the venue (maximum of one full size pull up banners to be displayed)
- Maximum of 15 minutes Presentation in the second day of Program.
- 3 registrations including tea and lunch for both days
- 1 exhibition table

Silver (NRs 40,000-1,00,000)

Benefits

- Recognition as Silver sponsorship for the Alumni Program and branding in the main entrance
- One quarter-page (A4) advertising space in the Silver Jubilee publication (finished artwork to be supplied by sponsor)
- Sponsor's own signage prominently displayed at the venue (maximum of one half size pull up banners to be displayed)
- Maximum of 7 minutes Presentation in the second day of Program.
- 2 registrations including tea and lunch for both days
- 1 exhibition table

Partners (NRs 25,000-40,000)

Benefits

- Recognition as supporting partners for the Alumni Program.
- Sponsor's own signage prominently displayed at the venue (maximum of one half size pull up banners to be displayed)
- 1 registrations including tea and lunch for both day

Advertisement Rates

S.N.	Position	Attribute	Rate (NRS.)
1.	Back Cover Outside	Color print	40,000
2.	Back Cover Inside	Color print	30,000
3.	Front Cover Inside	Color print	30,000
4.	Last page full page	b/w print	20,000
5.	Full page inside	Color print	15,000
6.	Half page inside	Color print	10,000
7.	Quarter page inside	Color print	7,000
8.	Full page inside	b/w	10,000
9.	Half page inside	b/w	7,000
10.	Quarter page inside	b/w	4,000